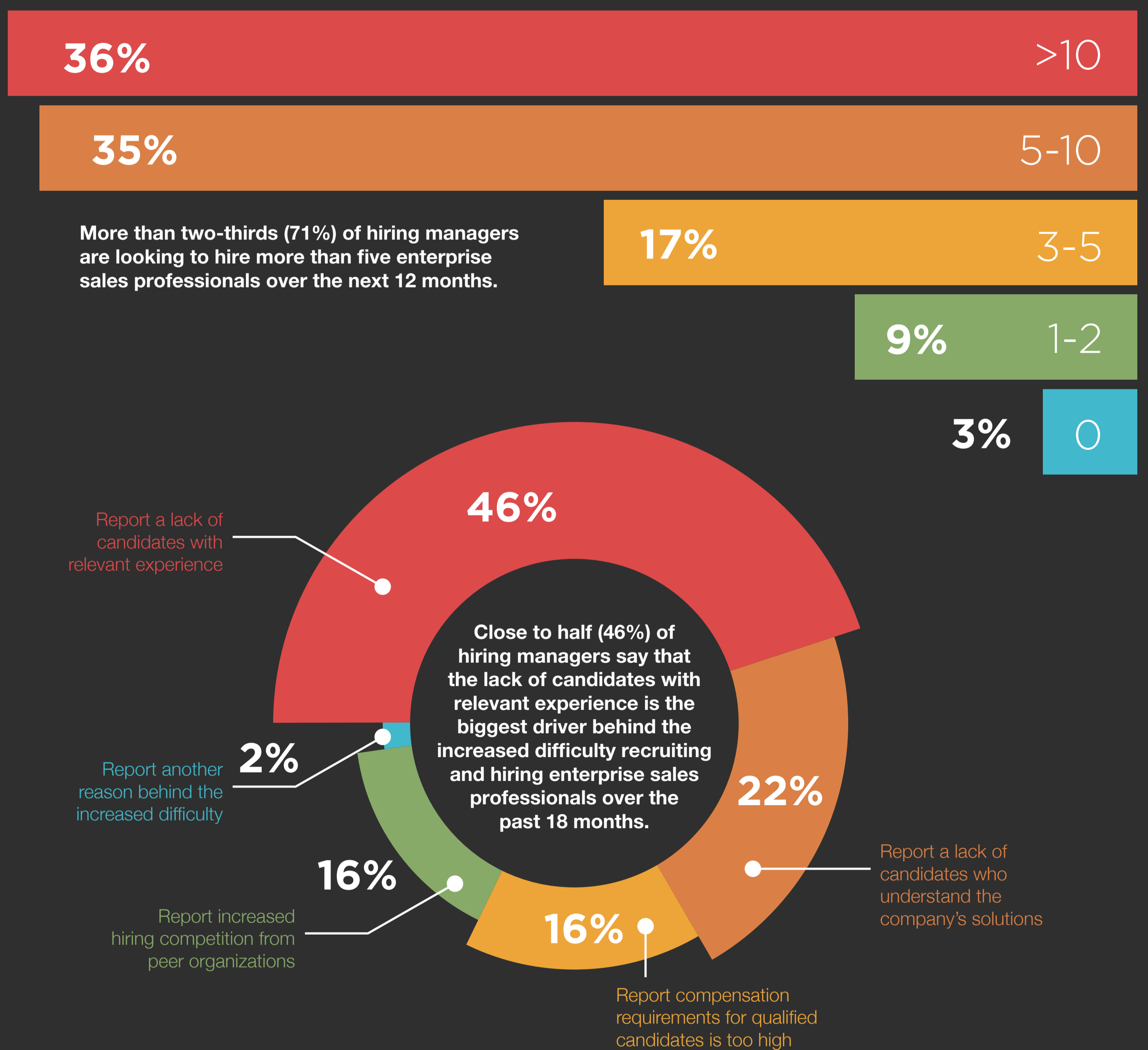
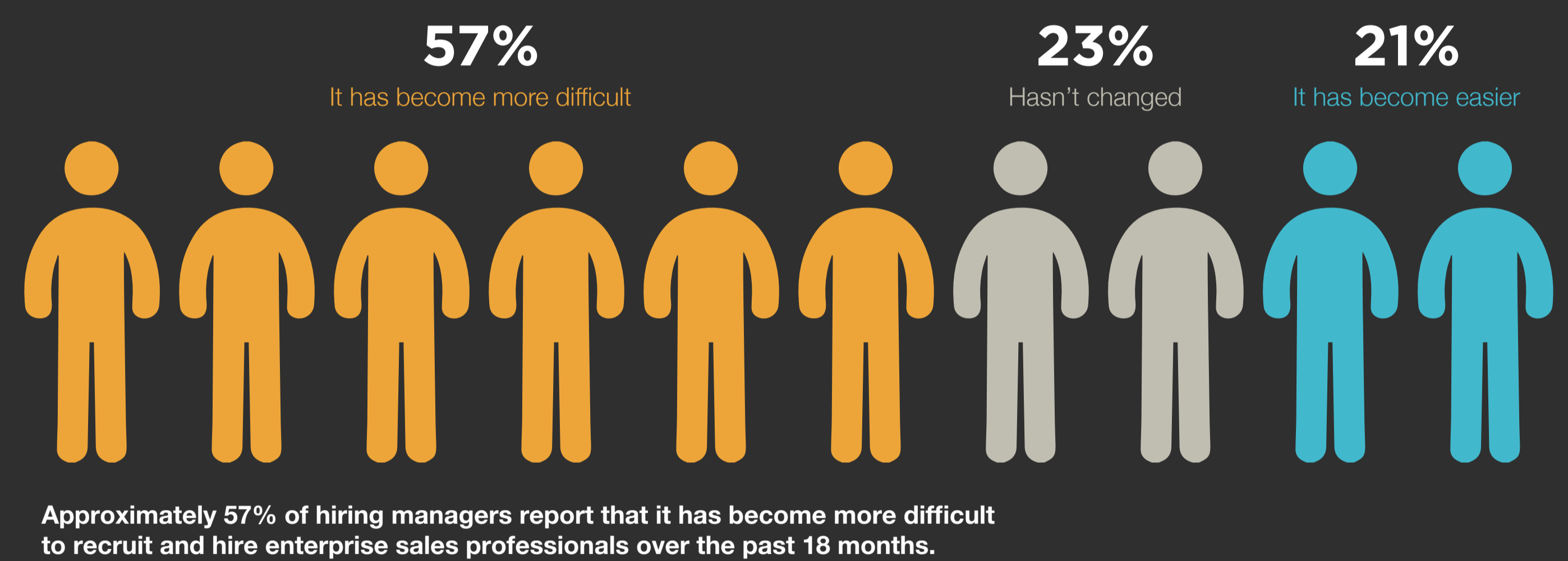
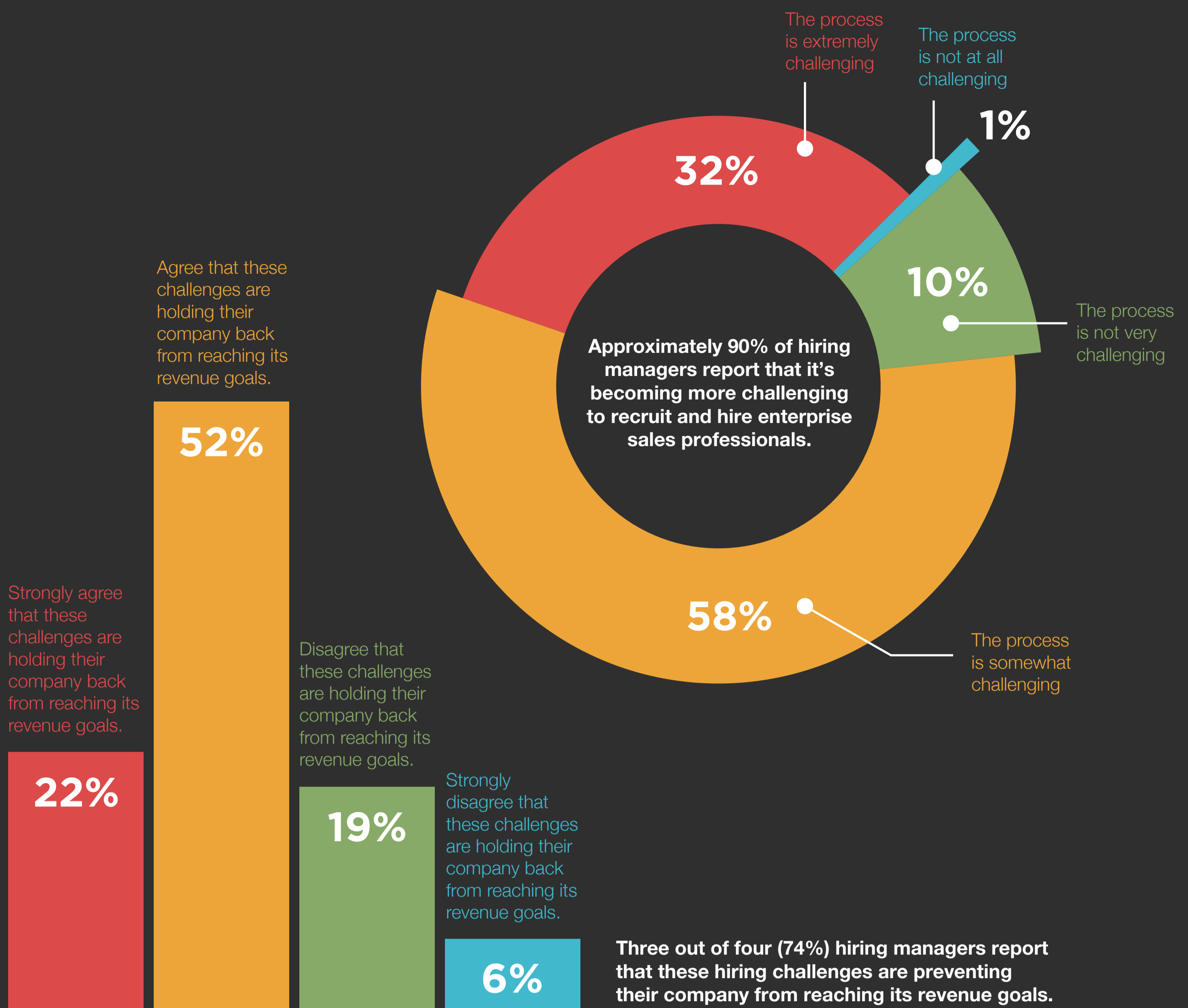


The Sales Pro Hiring Crisis

Why the Indirect Sales Channel is Today's Revenue Driver

Now more than ever, hiring managers are finding it difficult to hire direct sales professionals. The problem has intensified over the past few years — and it's preventing companies from reaching their revenue goals.



Channel Sales Delivers when Enterprise Sales Falls Short

The golden age of channels has arrived. Make sure your channel is ready to work harder than ever before to make up this gap, with a contemporary Partner Relationship Management (PRM) solution.

- Impartner PRM customers see a 31 percent increase in revenue and a 23 percent decrease in administrative costs in the first year of use alone.

No channel yet? Now is the time.

- Impartner's multi-award winning PRM helps companies ramp their partner programs 46 percent faster and their partners to revenue productivity 37 percent faster.

* Based on global blind survey of Impartner customers, 2017